



Demographic and Income Profile

Mars Hill Town, NC
 Mars Hill town, NC (3741620)
 Place

Prepared by Esri

Summary	Census 2010	2015	2020
Population	1,869	1,983	2,050
Households	538	556	580
Families	312	364	377
Average Household Size	2.14	2.69	2.69
Owner Occupied Housing Units	332	379	395
Renter Occupied Housing Units	206	176	185
Median Age	24.2	35.4	38.0
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.67%	1.10%	0.75%
Households	0.85%	1.13%	0.77%
Families	0.70%	1.03%	0.69%
Owner HHs	0.83%	1.05%	0.70%
Median Household Income	2.38%	2.85%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	105	18.9%	104	17.9%
\$15,000 - \$24,999	69	12.4%	54	9.3%
\$25,000 - \$34,999	66	11.9%	58	10.0%
\$35,000 - \$49,999	112	20.1%	112	19.3%
\$50,000 - \$74,999	101	18.2%	117	20.1%
\$75,000 - \$99,999	57	10.3%	75	12.9%
\$100,000 - \$149,999	30	5.4%	40	6.9%
\$150,000 - \$199,999	11	2.0%	15	2.6%
\$200,000+	5	0.9%	6	1.0%
Median Household Income	\$38,852		\$43,707	
Average Household Income	\$49,407		\$56,037	
Per Capita Income	\$17,560		\$20,116	

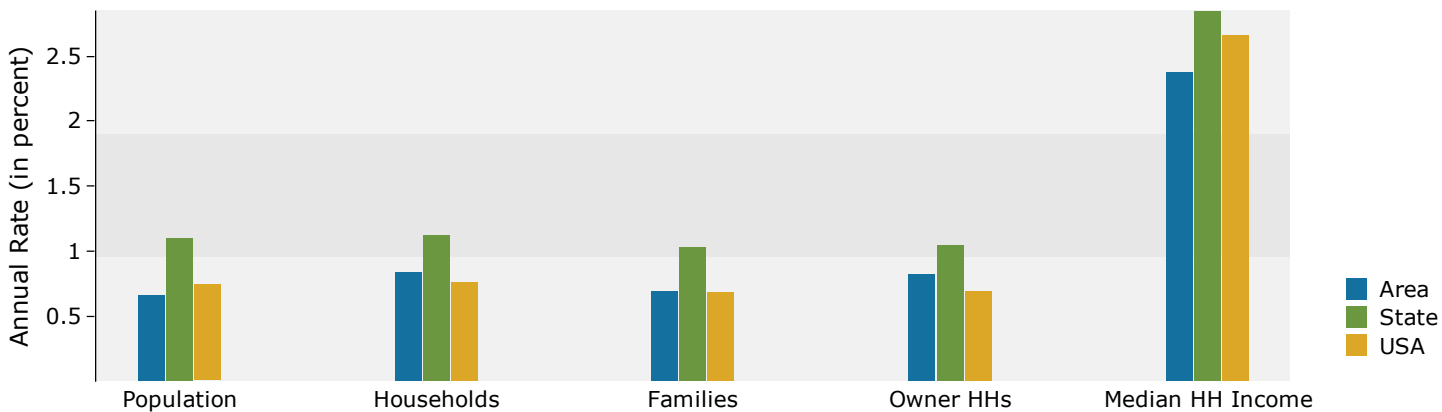
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	47	2.5%	62	3.1%	63	3.1%
5 - 9	66	3.5%	68	3.4%	70	3.4%
10 - 14	72	3.9%	82	4.1%	79	3.9%
15 - 19	373	20.0%	290	14.6%	278	13.6%
20 - 24	444	23.8%	294	14.8%	302	14.7%
25 - 34	151	8.1%	189	9.5%	178	8.7%
35 - 44	144	7.7%	185	9.3%	193	9.4%
45 - 54	163	8.7%	217	10.9%	216	10.5%
55 - 64	158	8.5%	231	11.6%	257	12.5%
65 - 74	133	7.1%	205	10.3%	223	10.9%
75 - 84	85	4.5%	110	5.5%	133	6.5%
85+	33	1.8%	50	2.5%	57	2.8%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,628	87.1%	1,730	87.2%	1,689	82.4%
Black Alone	168	9.0%	175	8.8%	262	12.8%
American Indian Alone	4	0.2%	6	0.3%	6	0.3%
Asian Alone	18	1.0%	16	0.8%	24	1.2%
Pacific Islander Alone	3	0.2%	2	0.1%	2	0.1%
Some Other Race Alone	12	0.6%	16	0.8%	19	0.9%
Two or More Races	36	1.9%	39	2.0%	48	2.3%
Hispanic Origin (Any Race)	64	3.4%	65	3.3%	80	3.9%

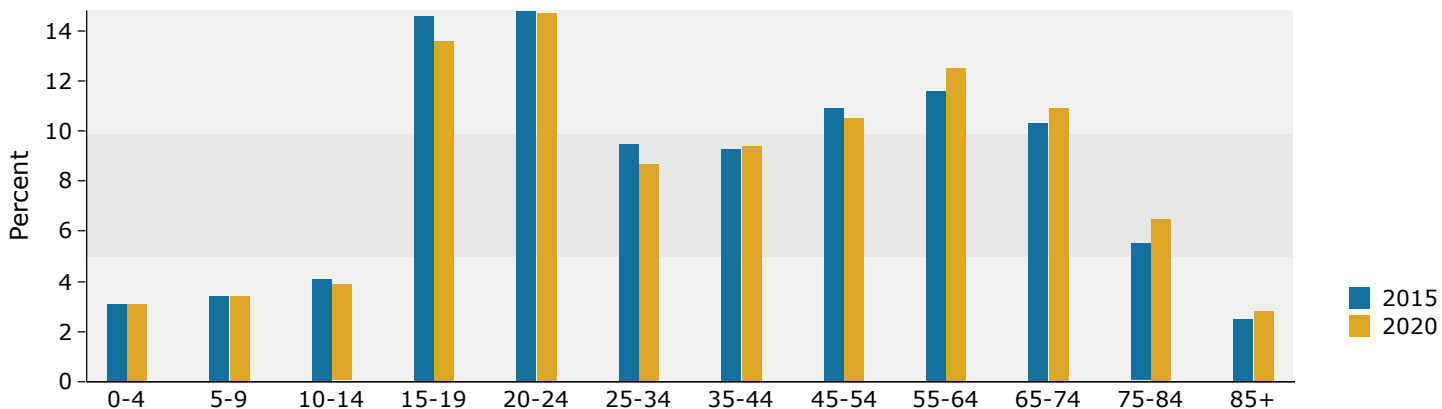
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

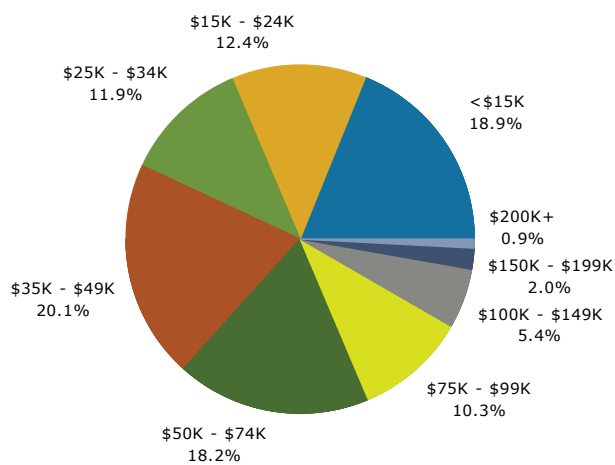
Trends 2015-2020



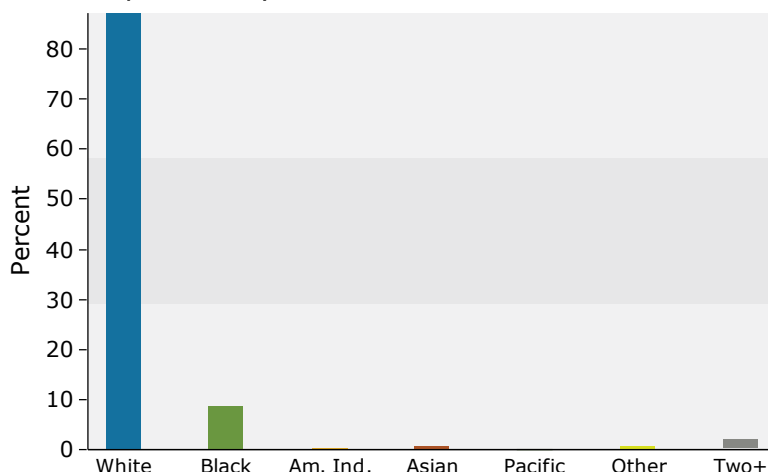
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 3.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.