



# Demographic and Income Profile

Marshall Town, NC  
Marshall town, NC (3741580)  
Place

Prepared by Esri

Summary	Census 2010	2015	2020
Population	872	888	909
Households	390	396	404
Families	215	227	231
Average Household Size	2.16	2.14	2.15
Owner Occupied Housing Units	224	251	257
Renter Occupied Housing Units	166	145	147
Median Age	41.0	43.8	46.5
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.47%	1.10%	0.75%
Households	0.40%	1.13%	0.77%
Families	0.35%	1.03%	0.69%
Owner HHs	0.47%	1.05%	0.70%
Median Household Income	3.91%	2.85%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	107	27.1%	108	26.7%
\$15,000 - \$24,999	80	20.3%	66	16.3%
\$25,000 - \$34,999	38	9.6%	34	8.4%
\$35,000 - \$49,999	62	15.7%	59	14.6%
\$50,000 - \$74,999	48	12.2%	53	13.1%
\$75,000 - \$99,999	36	9.1%	52	12.8%
\$100,000 - \$149,999	19	4.8%	26	6.4%
\$150,000 - \$199,999	4	1.0%	6	1.5%
\$200,000+	1	0.3%	1	0.2%
Median Household Income	\$27,256		\$33,021	
Average Household Income	\$39,441		\$45,097	
Per Capita Income	\$17,662		\$20,244	

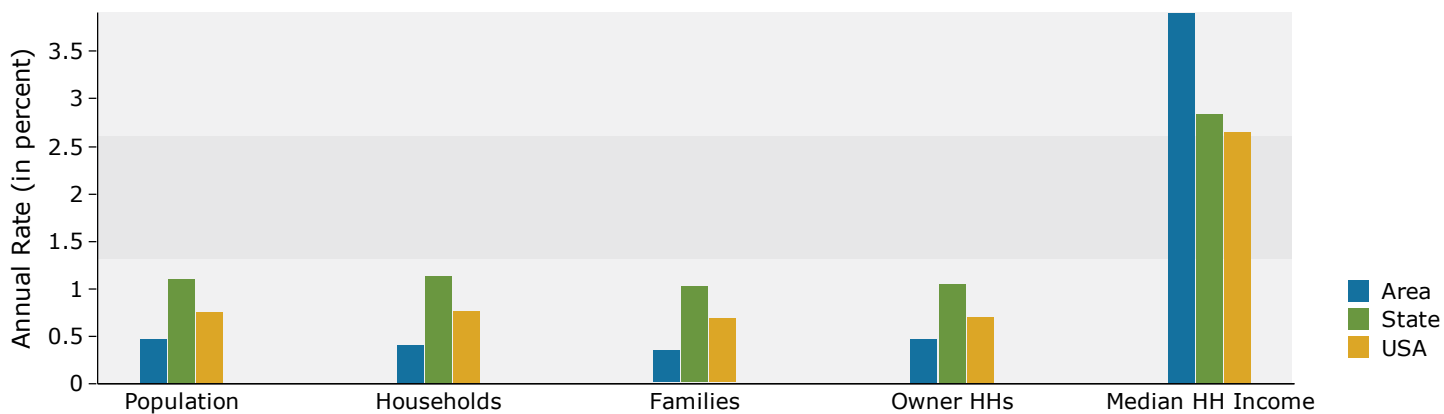
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	54	6.2%	41	4.6%	38	4.2%
5 - 9	59	6.8%	45	5.1%	43	4.7%
10 - 14	38	4.4%	53	6.0%	48	5.3%
15 - 19	43	4.9%	40	4.5%	55	6.1%
20 - 24	49	5.6%	49	5.5%	42	4.6%
25 - 34	121	13.9%	98	11.0%	91	10.0%
35 - 44	118	13.5%	134	15.1%	117	12.9%
45 - 54	108	12.4%	124	14.0%	132	14.5%
55 - 64	127	14.6%	137	15.4%	140	15.4%
65 - 74	87	10.0%	102	11.5%	126	13.9%
75 - 84	48	5.5%	47	5.3%	59	6.5%
85+	20	2.3%	17	1.9%	17	1.9%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	850	97.5%	852	95.9%	861	94.8%
Black Alone	0	0.0%	5	0.6%	7	0.8%
American Indian Alone	7	0.8%	3	0.3%	3	0.3%
Asian Alone	1	0.1%	2	0.2%	3	0.3%
Pacific Islander Alone	1	0.1%	1	0.1%	1	0.1%
Some Other Race Alone	0	0.0%	6	0.7%	9	1.0%
Two or More Races	13	1.5%	19	2.1%	24	2.6%
Hispanic Origin (Any Race)	12	1.4%	25	2.8%	34	3.7%

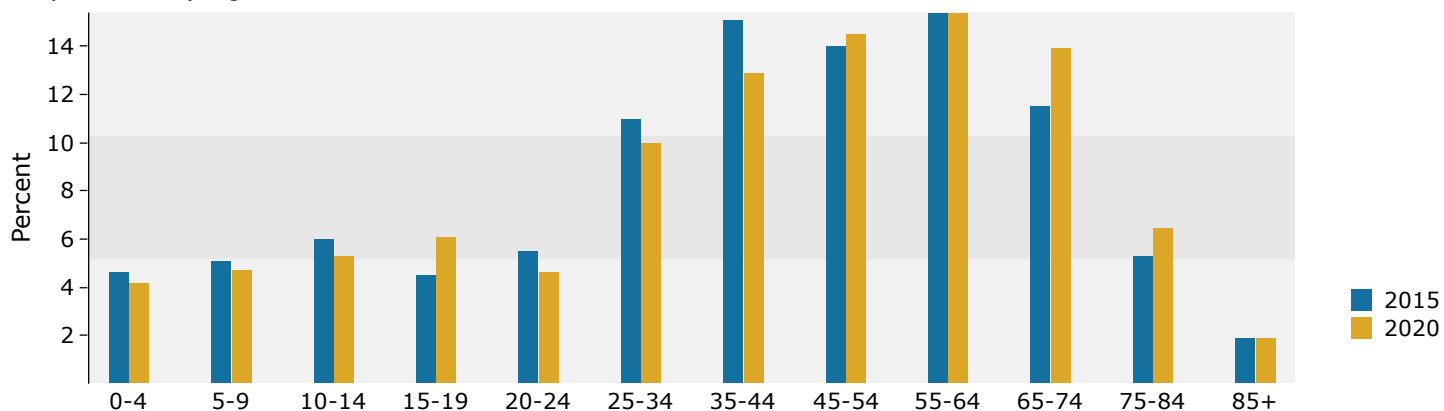
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

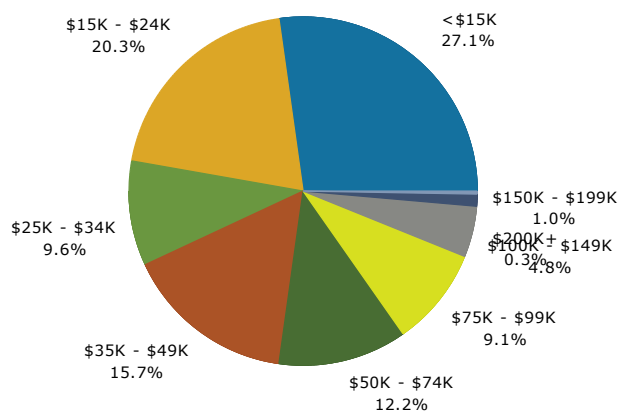
## Trends 2015-2020



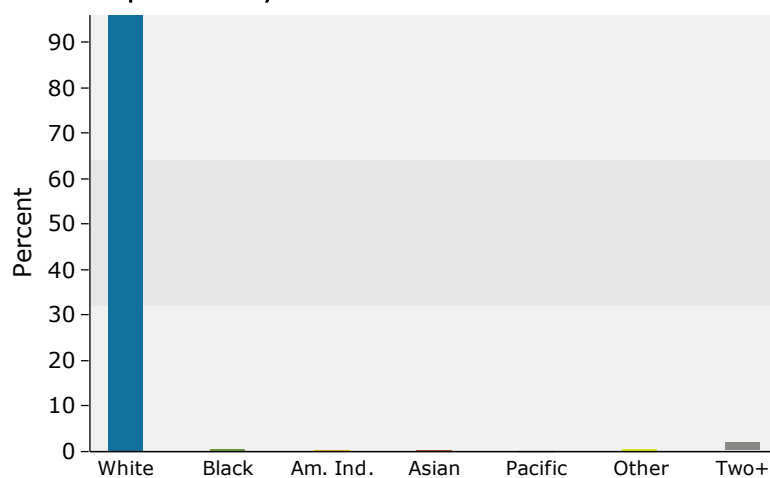
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 2.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.