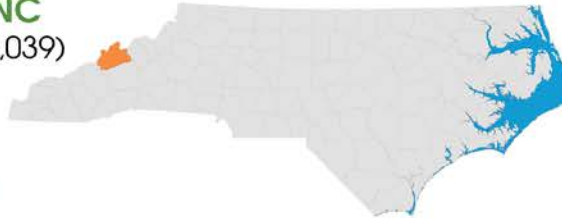


## MADISON COUNTY, NC

County Seat: Marshall (1,039)  
Founded in 1851



### POPULATION <sup>2</sup>

2010 Census <sup>1</sup>  
**20,764**

2012 Estimate  
**20,742**

2020 / 2030 Projection <sup>3</sup>  
**21,864 / 22,573**

Female  
**52%**

Male  
**48%**

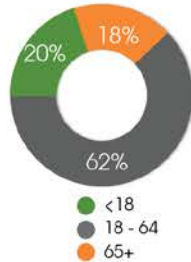
Minority  
**6%**

Median Age  
**43.6**

Age 65+  
**3,702**

Under 18  
**4,091**

Total Population %



### HOUSING <sup>2</sup>

Median Home Value  
**\$159,400**

Homeowner Vacancy Rate  
1.6%

Rental Vacancy Rate  
3.8%

Occupied Housing Units  
8,828

% of Units with No Vehicle Available  
7%

### HIGHER EDUCATION

Mars Hill University  
AB Technical Community College -  
Madison Campus

### LARGEST PRIVATE SECTOR EMPLOYERS <sup>5</sup>

1. Mars Hill College, Inc.
2. Ingles Market, Inc.
3. Printpack Inc.
4. Hot Springs Health Program
5. Nursing Home

### ECONOMIC <sup>2</sup>

Median Household Income  
\$38,658

Per Capita Income  
\$19,953

Per Capita Living Wage <sup>9</sup>  
\$20,155

County Property Tax <sup>7</sup>  
\$0.52 per \$100 Value

% of Families Below Poverty Level  
11.3%

Food Insecurity Rate <sup>6</sup>



National - 14.6%  
Lowest - 7.8%  
Highest - 22.7%

### LARGEST INDUSTRIES <sup>4</sup>

Job Comparison	2010 / 2014		Change in Jobs	2014 Earnings Per Worker <sup>with Benefits</sup>
Government	1,079	1,048	-3%	\$41,716
Health Care and Social Assistance	661	583	-12%	\$33,867
Educational Services	642	682	6%	\$27,437
Construction	492	387	-21%	\$22,681
Retail Trade	421	486	15%	\$24,624
Manufacturing	385	404	5%	\$49,173
Accommodation and Food Services	300	361	20%	\$17,509
Other Services (except Public Administration)	225	240	7%	\$23,862
Arts, Entertainment, and Recreation	181	147	-19%	\$19,948
Admin, Waste Mgmt, & Remediation Services	166	218	31%	\$22,921

Sources

1. US Census Bureau, 2010 Census
2. US Census Bureau, American Community Survey, 5 Year Data, 08-12
3. North Carolina Office of Budget and Management
4. Economic Modeling Specialists, Intl.
5. NC Commerce, Labor and Economic Analysis Division (April 2014)
6. www.feedingamerica.org
7. NC Economic Development Guide
8. www2.fdic.gov
9. www.livingwage.rttl.edu